

One Direction

One Direction, often shortened to 1D, were an English-Irish pop boy band formed in London in 2010. The group consisted of Niall Horan, Zayn Malik (until his departure in 2015), Liam Payne, Harry Styles, and Louis Tomlinson. They became one of the best-selling boy bands of all time and were regarded as the biggest boy band in the world before going on an indefinite hiatus in 2016.

Formed on British singing competition <u>The X Factor</u> in 2010, the group was propelled to global success by <u>social media</u>. One Direction's debut single "<u>What Makes You Beautiful</u>" was a commercial and international success, reaching number 1 on the <u>UK singles chart</u> and being performed by the band at the <u>2012 Summer Olympics closing ceremony</u>. They became the first British act to have their debut album top the charts on the <u>Billboard 200</u> with <u>Up All Night</u>, and subsequently became the first band to have their first four albums debut at number 1 following the releases of <u>Take Me Home</u>, <u>Midnight Memories</u>, and <u>Four</u>.

Considered teen idols, One Direction were often subject to fan hysteria comparable to Beatlemania. They embarked on four world tours, two of which were all-stadium. The band's Where We Are Tour, in support of *Midnight Memories*, was the highest-grossing concert tour of 2014, the highest-grossing tour by a vocal group in history, and the 15th-highest-grossing concert tour of all time, grossing \$290 million. The group have supported various charities, raising millions for causes like cancer research and

One Direction



One Direction performing in <u>Sydney</u> on their <u>Up</u>
<u>All Night Tour</u>, 2012. From left to right: <u>Louis</u>
<u>Tomlinson</u>, <u>Niall Horan</u>, <u>Harry Styles</u>, <u>Liam</u>
Payne, and Zayn Malik

Background information

Also known as 1D

Origin London, England

Genres Pop ⋅ pop rock

Discography One Direction discography

Years active 2010–2016^[a]

Labels Syco · Columbia

Past members Niall Horan

Zayn Malik

Liam Payne

Harry Styles

Louis Tomlinson

Website onedirectionmusic.com (http://o

nedirectionmusic.com)

autism, and spreading awareness of global issues such as poverty and climate change.

The group sold over 70 million records worldwide, making them one of the <u>best-selling boy bands of all time</u>. Worth over \$1 billion, the band have won nearly 200 <u>awards</u>, including seven <u>Brit Awards</u>, four <u>MTV Video Music Awards</u>, six <u>Billboard Music Awards</u>, and seven <u>American Music Awards</u>. As the world's best-selling artist of 2013, the group was named the <u>Global Recording Artist of the Year</u> by the International Federation of the Phonographic Industry. In 2014, *Billboard* named the band the Artist of

<u>the Year</u>. <u>Forbes</u> ranked them as the fourth <u>highest-earning celebrities</u> in the world in 2015 and subsequently in second in 2016. The band went on indefinite hiatus in January 2016, allowing all members to pursue solo projects.

History

2010-2011: The X Factor



One Direction during *The X Factor* Live tour in 2011

Niall Horan, Zayn Malik, Liam Payne, Harry Styles, and Louis Tomlinson auditioned as solo candidates for the 2010 series of the British singing competition *The X Factor*. They all failed to progress in the "Boys" category at the bootcamp stage of the competition, but were instead put together to form a five-piece boy band on 23 July 2010, 2010, thus qualifying for the "Groups" category. American singer Nicole Scherzinger, a guest judge, and long-time judge Simon Cowell both claimed to have come up with the idea of forming the band. In 2013, Cowell said that it "took [him] 10 minutes to put them together as a group". In 2022, *The X Factor* released previously unseen footage proving that Scherzinger did indeed play a significant role

in forming the band. [8][9] The video revealed Horan being chosen as the band's first member, followed by Styles, Tomlinson, Payne, and Malik. [10] The band got together for two weeks to get to know each other and rehearse. [11][12] Styles came up with the band's name. [13] For their qualifying song at the judges' houses, and their first song as a group, One Direction sang an acoustic version of " $\underline{\text{Torn}}$ ". [14][15] Cowell later commented that their performance convinced him that they "were confident, fun, like a gang of friends, and kind of fearless as well". [16] Within the first four weeks of the live shows, they were his final act in the competition. The group quickly gained popularity in the UK. [16]

One Direction were the last contestant eliminated in the competition and finished in third place behind Matt Cardle and Rebecca Ferguson. Immediately after the final, their song "Forever Young", which would have been released if they had won *The X Factor* 2010, was leaked onto the internet. Shortly afterwards it was confirmed that One Direction had been signed by Cowell to a reported £2 million Syco Records record contract. Recording for their debut album began in January 2011, as they flew to Los Angeles to work with RedOne, a record producer. A book licensed by One Direction, *One Direction: Forever Young (Our Official X Factor Story)*, was published by HarperCollins in February 2011. The same month, the boy band and other contestants from the series participated in the *X Factor* Live Tour. During the tour, the group performed for 500,000 people throughout the UK. After the tour concluded in April 2011, the group continued working on their debut album.

The X Factor results						
Episode	Song Choice	Theme	Result ^[21]	Ref.		
Auditions	Harry Styles: "Hey, Soul Sister" / "Isn't She Lovely"	Free Choice	Advanced To Bootcamp	[22]		
	Zayn Malik: "Let Me Love You"			[23]		
	Liam Payne: "Cry Me a River"					
	Niall Horan: "So Sick"					
	Louis Tomlinson: "Elvis Ain't Dead" / "Hey There Delilah"			[24]		
Bootcamp	Liam: "Stop Crying Your Heart Out"	Solo Performances	Eliminated Individually; One Direction Formed And Advanced To Judges' Houses	[25][26]		
	Harry: Unknown			[26]		
	Zayn: Unknown					
	Niall: Unknown					
	Louis: Unknown					
Judges' Houses	" <u>Torn</u> "	Free Choice	Advanced To The Live Shows	[27][28]		
Live Show 1	" <u>Viva la Vida</u> "	Number-One Singles	Safe (4th) – 10.04%	[29]:16		
Live Show 2	"My Life Would Suck Without You"	Musical Heroes	Safe (3rd) – 9.84%	[27][28]		
Live Show 3	"Nobody Knows"	Guilty Pleasures	Safe (3rd) – 11.08%			
Live Show 4	"Total Eclipse of the Heart"	Halloween	Safe (4th) – 11.79%			
Live Show 5	" <u>Kids in America</u> "	American Anthems	Safe (3rd) – 12.13%			
Live Show 6	"Something About the Way You Look Tonight"	Songs By <u>Elton</u> <u>John</u>	Safe (3rd) – 14.44%			
Live Show 7	"All You Need Is Love"	Songs By The Beatles	Safe (4th) – 12.65%			
Quarter- Final	"Summer of '69"	Dook	Safe (4th) – 11.90%			
	"You Are So Beautiful"	Rock				
Semi-Final	"Only Girl (In the World)"	Club Classics				
	"Chasing Cars"	Song To Get You Into The Final	Safe (3rd) – 17.38%			
	"Your Song"	Free's Choice				
Final	"She's the One" (with Robbie Williams)	Celebrity Duet	Safe (3rd) – 18.54%			
	" <u>Torn</u> "	Free Choice	Eliminated (3rd) – 20.72%			

2011-2012: Up All Night

Released in September 2011 in the UK and Ireland, One Direction's debut single, "What Makes You Beautiful", was a commercial and international success. It reached number one on the UK Singles Chart after becoming the most pre-ordered Sony Music Entertainment single in history. [30][31] Subsequent singles, "Gotta Be You" and "One Thing", peaked in the UK Singles Chart top ten. [32][33] In November 2011, One Direction signed a record deal with Columbia Records in North America. [34] Steve Barnett, the co-chairman of Columbia Records, said it was not a difficult decision to sign the band: "I just thought there was a void, and maybe they could seize and hold it." [35] That same month, they released *Up All Night*, their debut studio album, in the UK and



One Direction performing on their Up All Night Tour, January 2012

Ireland. Critically commended for its appeal to the teenage audience, it became the UK's fastest-selling debut album of 2011 and the first debut album by a British band to reach number 1 on US charts. In December 2011, they embarked on their first headlining UK concert tour, the Up All Night Tour.

Upon One Direction's arrival in the US in February 2012, the group embarked on a radio promotion spree, as well as their first North American concert tour as an opening act for Big Time Rush, opening 16 shows after they had completed the first leg of the Up All Night Tour. [41][42] That month, they announced that an Oceania leg had been added to the tour. [43] They made their first US television appearance on *The Today Show*, at the Rockefeller Center; an estimated 15,000 fans gathered on the plaza. [44] "What Makes You Beautiful" was officially released in the United States that same month, where it debuted on the *Billboard* Hot 100 at number 28, becoming the highest debut for a British act in more than a decade. [45] By June 2016, it would sell 4.8 million copies in the US, [46] and over 7 million copies worldwide. [47] *Up All Night* was released internationally in March, and One Direction became the first UK group to have their debut album reach number one in the US, inducted into the *Guinness World Records* as a result. [48] After the album's international release, it topped the charts in 16 countries. [49] *Up All Night* also became the first album by a boy band to sell 500,000 digital copies in the US and, by August 2012, had sold over 3 million copies worldwide. [50][51] It was the third best-selling album in the world that year, selling 4.5 million copies.

The Up All Night Tour ultimately comprised 62 shows, with critics praising their singing abilities and stage presence, and with tickets selling out in minutes. A recording of a concert from the tour, *Up All Night: The Live Tour*, was released in May 2012. The DVD topped the charts in 25 countries, selling more than 1 million copies by August 2012. One Direction starred in an episode of American sitcom *iCarly* in April 2012. One Direction's first book to be licensed in America, *Dare to Dream: Life as One Direction*, was published in the US in May 2012 and topped *The New York Times* Best Seller list. In June 2012, Nick Gatfield, the chairman and chief executive officer of Sony Music Entertainment UK, said that he expected One Direction to represent a \$100 million business empire by 2013: "What you might not know about One Direction is that they already represent a \$50 million business and that's a figure we expect to double next year". In August 2012, the group's record sales exceeded 8 million singles, 3 million albums, and 1 million DVDs, and they performed "What Makes You Beautiful" at the 2012 Summer Olympics closing ceremony in London, which represented the

handover to Rio de Janeiro as the host of the <u>2016 Summer Olympics</u>. One Direction were the biggest winners of the <u>2012 MTV Video Music Awards</u>, winning their three nominations on 6 September 2012, including Best New Artist. [62]

In April 2012, an American band that went by the same name filed a <u>trademark infringement</u> lawsuit. [63] According to the lawsuit, the US band had been using the name since 2009, recorded two albums and filed an application to register the trademark name in the US in February 2011. [63] The US band said they were entitled to three times the profits made by the UK band, as well as compensatory damages in excess of US\$1 million. [63] The lawsuit claimed that Syco and Sony Music "chose to ignore the plaintiff's rights and wilfully infringed them" after they realised in early 2011 that the two bands shared the same name. [63] Syco Records subsequently counter-sued, suggesting the US group was trying to make money from One Direction's success and that the boy band was the first to use the name in US interstate commerce. [64] The BBC reported in September 2012 that the UK group won the legal dispute over the right to keep using their band name; the US band changed its name to Uncharted Shores. [64] The change of name was announced in a joint statement that also noted both groups were happy with the outcome. [64]

2012-2013: Take Me Home



One Direction at red carpet of the Logie Awards of 2012 in Melbourne

In September 2012, "Live While We're Young", the lead single from the group's second album, was released and was a global success. It reached the top ten in almost every country it charted in and recorded the highest one-week opening sales figure for a song by a non-US artist in the US. [65] A second single, "Little Things", resulted in the band's second number one single in the UK. [66] In November 2012, One Direction's second studio album, *Take Me Home*, was released. *Take Me Home* sold 540,000 copies in its first week in the US, debuted atop the *Billboard* 200, and topped the charts in more than thirty-four other countries. [67][68] Additionally, *Up All Night* and *Take Me Home* were the number three and number four best-selling albums of 2012 globally, each

album selling over 4.4 million units worldwide. Upon reaching number one on the <u>Billboard 200</u>, the group became the first boy band in US chart history to record two number-one albums in the same calendar year, alongside becoming the first group since 2008 to record two number-one albums in the same year. One Direction became the first group ever to have their first two albums reach atop the <u>Billboard 200</u>. The album and "Little Things" both debuted at number one in the UK simultaneously, making One Direction the youngest act in British chart history to achieve that.

Take Me Home was written in groups and has an average of just under five songwriters per track. Savan Kotecha, Rami Yacoub, and Carl Falk, who composed One Direction's hits "What Makes You Beautiful" and "One Thing", spent six months in Stockholm developing songs for the album, and were able to shape melodies around their tones. [73] One Direction began recording the album in May 2012, in Stockholm at Kinglet Studios. [74][75][76] The album cover artwork features the group surrounding a traditional British K6 red telephone box. [77] *Take Me Home* garnered generally favourable reviews from music critics. There was praise for its quality of production although it was criticised for its generic, rushed nature. [78][79][80]

One Direction performed "Little Things" at the 2012 Royal Variety Performance in the presence of Queen Elizabeth II, and headlined a sold-out show at New York City's Madison Square Garden on 3 December 2012. [81][82] In February 2013, One Direction released "One Way or Another (Teenage Kicks)", a cover version of "One Way or Another" and "Teenage Kicks", as the 2013 Comic Relief single. The charity single reached number one in the UK and Ireland alongside various other countries while peaking at 13 in the US. The music video for the charity single was shot in Ghana, where the group volunteered at a children's hospital, Tokyo, New York City, and London, including at 10 Downing Street, featuring a cameo from the then-British prime minister David Cameron. [83][84]

Following the release of *Take Me Home*, One Direction embarked on their second concert tour and first all-arena tour in February 2013, the <u>Take Me Home Tour</u>. The concert tour consisted of 123 shows in Europe, North America, Asia, and Oceania. Ticket sales reached 300,000 within a day of release in the UK and Ireland, which included a six-date sell-out at the O₂ Arena in London. The tour received critical acclaim from music critics who praised the band's live vocals and their performance abilities and was a commercial success, selling 1,635,000 tickets from 134 shows. In total, the tour grossed \$114 million. The Official Charts Company revealed that One Direction had sold 2,425,000 records in the UK by February 2013.

2013–2014: Midnight Memories and This Is Us

"Best Song Ever", the lead single of the group's then-upcoming third studio album *Midnight Memories*, was released on 22 July 2013. [89][90] The song is their highest-charting single in the US to date, reaching number two. [91] It broke the 24-Hour Vevo Record with 10.9 million views on YouTube (this was the second time the band held the record with "Live While We're Young" attaining 8.2 million views on 20 September 2012). [92][93] *One Direction: This Is Us*, a 3D documentary and concert film about the group directed by Morgan Spurlock and produced by Spurlock, Ben Winston, Adam Milano and Simon Cowell, was released by



One Direction in <u>Glasgow</u> on their <u>Take Me Home Tour</u> in February 2013

<u>TriStar Pictures</u> on 30 August 2013.^[94] The film was a box office success, topping the UK and US box offices and grossing over \$60 million worldwide, and became the <u>fourth highest-grossing concert movie</u>. ^[95] In August, the group released their third book, *One Direction: Where We Are: Our Band, Our Story:* 100% Official. ^[96]

On 16 May 2013, the band announced their first all-stadium tour, the Where We Are Tour. Tickets for the tour sold out in minutes and more shows were added due to "overwhelming demand". On 23 November 2013, in support of *Midnight Memories*, the band participated in "1D Day", a day dedicated to One Direction fans. The day constituted of a landmark 7.5-hour socially interactive YouTube live-stream featuring live band performances, celebrity guests including Simon Cowell, Cindy Crawford, Piers Morgan, and Jerry Springer. On 28 October 2013, the second single from *Midnight Memories*, "Story of My Life", was released, charting at number six in the US and at number two in the UK, while charting at number one in countries such as Mexico, Spain, Bulgaria, Denmark, and Ireland. [100][101]

Midnight Memories was released globally on 25 November 2013. It debuted at number one in the UK and in the US, making them the first group to debut at number one on the $Billboard\ 200$ with its first three albums, and the second to reach the top after the Monkees in 1967. The album has since been



The band performing in <u>Glasgow</u>, Scotland on 27 February 2013

recognised as a turning point in the musical style of the band, with sites quoting it as having a "significant shift in sound" in addition to the solos in songs being more evenly spread out in contrast to their previous two albums. 15 of the album's 18 songs were written by members in the band, Tomlinson leading with 12 writing credits, compared to only four songs being written by the group on *Take Me Home* and three on *Up All Night*. The album was described by the band as edgier and as having a "slightly rockier tone" than their previous efforts. Despite being released at the year's end, it was the best-selling album

worldwide in 2013 with 4 million copies sold globally. 105 To promote the album, the band performed on both the American and British versions of *The X Factor*. 106

In December 2013, One Direction broke yet another UK sales record with the DVD and <u>Blu-ray</u> release of *This Is Us*. Nearly 270,000 copies of the film were sold in the UK within three days of its release, beating the record previously set by <u>Michael Jackson's This Is It</u> in 2010 by 10,000 copies. [107] The group was named among the Top Global artists of 2013 by the <u>IFPI</u> because of strong digital downloads, physical albums, on-demand streams, and music videos. [108]

The band embarked on the Where We Are Tour on 25 April 2014, and it was concluded on 5 October 2014. Playing 69 shows with an average of 49,848 fans per show, the tour grossed over \$290 million, becoming the highest-grossing concert tour in 2014 (grossing \$87 million more than the second highest-grossing tour, Justin Timberlake's The 20/20 Experience World Tour), the 15th highest-grossing concert tour of all time, and the highest-grossing tour of all time by a vocal group. [109][110][111] The tour was attended by 3.4 million fans. [112]

2014-2015: Four and Malik's departure

In July 2014, One Direction announced <u>One Direction: Where We Are - The Concert Film</u>, a film which documents the concerts of 28 and 29 June 2014 that took place in <u>San Siro Stadium</u> during their <u>Where We Are Tour</u>. After the announcement, the band announced the film would also have a limited 10–11 October 2014 international cinema release before its home media release in December. [113][114] The group also released an autobiography book titled *Who We Are* on 25 September 2014. [115]

On 8 September 2014, One Direction announced their fourth studio album to be titled *Four*, set to be released on 17 November 2014. As part of the announcement, one of the songs from the



One Direction on stage in <u>Santiago</u>, Chile on 14 April 2014 during their Where We Are Tour

album, "Fireproof" was released for free download for 24 hours on their official website. [116][117][118] "Steal My Girl", the album's lead single, was released on 29 September 2014, [119] receiving critical acclaim for its classic rock sound. [120] The second single from the album, "Night Changes", was released on 14 November, three days before the album's release. It also achieved platinum status, selling over one million units in the United States. [121] Four was released on 17 November 2014, topping the Billboard 200 and the UK Album Chart. [122][123] It became the top charted album on iTunes in 67 countries two months before its official release. [124] It was the sixth-bestselling album of 2014 globally, selling 3.2

million copies. [125] One Direction became the only group in the 58-year history of the *Billboard* 200 albums chart to have their first four albums debut at number one. [122] In February 2015, the group embarked on their fourth world tour and second all-stadium tour, the On the Road Again Tour. [126]

On 25 March 2015, amid the Asia leg of their tour, the band announced Malik's departure with an official statement. "I'd like to apologise to the fans if I've let anyone down, but I have to do what feels right in my heart", Malik said in the statement. "I am leaving because I want to be a normal 22-year-old who is able to relax and have some private time out of the spotlight. I know I have four friends for life in Louis, Liam, Harry and Niall. I know they will continue to be the best band in the world." In a subsequent interview, Malik denied rumours of a rift between the members and said, "My band has been really supportive". In later interviews, Malik would say he left the group because he was unhappy with its musical direction and his inability to "put any input in". On 14 May, the group made their first official public appearance as a four-piece on *The Late Late Show with James Corden*, where they confirmed that they would continue working without a new fifth member.

2015-2016: Made in the A.M. and hiatus

On 31 July 2015, the group released "Drag Me Down", the first single from their fifth studio album, *Made in the A.M.*, and the first material released by the group after Malik's departure. [132] The single was released without promotional material or announcement, yet still topped the charts in multiple countries. It was their first number-one single in France and Australia, and also reached number one in Ireland and the UK and number three in the United States. On 22 September, *Made in the A.M.* was officially announced and the promotional single "Infinity" released. [133] The group began to reveal the track listing on their Snapchat stories. [134] In October, another single, "Perfect", was released. It reached the *Billboard* top ten, making it the group's second consecutive (after "Drag Me Down") and fifth overall top-



The group performing as a four piece after Zayn Malik's departure from the group at Soldier Field, Chicago in 2015

ten hit, breaking the Beatles' record for the most top ten Hot 100 debuts among bands. [135]

The On the Road Again tour concluded on 31 October 2015 after playing eighty shows in stadiums across Australia, Asia, Africa, Europe, and North America. The tour sold more than 2.3 million tickets and grossed \$208 million, [136] making it the second highest-grossing tour of 2015. [137]

The band released *Made in the A.M.* on 13 November 2015, [138] topping the charts in the UK and other countries, while reaching number two in the US. It was the sixth-best selling album of 2015. At the 2015 American Music Awards on 22 November, One Direction won the award for Artist of the Year for the second year in succession. [139] On 13 December, One Direction performed on *The X Factor* final. Their final televised performance as a group took place on *Dick Clark's New Year's Rockin' Eve* on 31 December 2015. [140]

In August 2015, the group said that it would go on hiatus in 2016 to work on individual projects, but would remain in the band, planning to work together in the future. [141][142][143] Styles would say in a 2017 interview that he was the first member of the group to bring up the idea of the hiatus in late 2014, saying he "didn't want to exhaust our fanbase" and that all members later eventually agreed. [144]



One Direction in <u>Glasgow</u> on their On the Road Again Tour, one of the last concerts before hiatus, in October 2015

Tomlinson would say in a 2020 interview that he was "fuming" and not ready when the idea was brought up, however respected everyone's decision. [145] Tomlinson also remarked that the split felt like "another loss". [146][147] In 2023, Malik stated that the band had gotten "sick" of each other by 2015, contributing to their split. Malik also stated that the band was a great experience, but had run its course. [148][149]

On 13 January 2016, <u>Us Weekly</u> wrote that the group's hiatus would become a permanent split, citing unnamed sources who said the four remaining group members did not renew their contracts after the On the Road Again Tour ended in October 2015. [150] Representatives for the group denied the report in a statement to *Billboard*, saying that "nothing has changed regarding hiatus plans

for the group, and all will be revealed in due time from the band members' own mouths." [151][152]

At the <u>2017 Brit Awards</u> on 22 February, One Direction won the Video of the Year award for their song "<u>History</u>". Payne, the only member in attendance, accepted the award on behalf of the band. <u>[153]</u> By May 2017, all members of the group had released solo singles. <u>[154]</u> Since then, all band members have pursued other projects and released at least one solo album. <u>[143]</u> In February 2018, it was reported that the group had folded its touring company after applying for removal within the <u>Companies House</u> registry in October 2017. <u>[155][156]</u>

The group did not reunite prior to <u>Payne's death on 16 October 2024</u>. [157][158] Following his death, Malik, Styles, Tomlinson, and Horan released a joint statement paying tribute to him. [159] One Direction's music saw a significant surge on charts around the world soon after Payne's death, which included all five of the group's albums returning to the top 40 of the UK Albums Chart as well as all five charting on the US $Billboard\ 200$. [160][161]

Artistry

"What Makes You Beautiful"



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One Direction's debut single, "What Makes You Beautiful", features a prominent guitar-based chorus and $\underline{\text{riff}}$. It also contains $\underline{\text{cowbell}}$ instrumentation, and the $\underline{\text{middle eight}}$ consists of an "oh na na na" hook. It is among the best-selling singles of all time, selling over 5 million copies.

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One Direction's debut studio album, $Up\ All\ Night\ (2011)$, is predominantly a pop music record, containing elements of teen pop, dance-pop, pop rock, with electropop and rock influences. Digital Spy's Robert Copsey described the album as a "collection of PG pop rock with killer choruses", while $The\ New\ York\ Times$ considered it "full of easy rock-inflected pop, blithe and sometimes clever". Isomorphism Jason Lipshutz of $The\ New\ York\ Times$ are considered that the album demonstrates an

originality in sound that was "necessary for the revitalization of the boy band movement". [167] The songs "One Thing" and "What Makes You Beautiful" were particularly noted for the genres of power pop and pop rock, for their "powerhouse" guitar riffs and "forceful" choruses. [162][163][166][170]

Their second album, *Take Me Home* (2012), is characterised by rock-inherited pop, prominent electric guitar riffs, bright synthesisers, a homogeneous sound and message, and the pitch-correcting software Auto-Tune. [79][80][171][172] Alexis.petridis.petridis.petridis.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous sound and message, and the pitch-correcting software Auto-Tune.com/homogeneous new-wave pop, heavy on clipped rhythms and chugging guitars", which, he said, is at least an improvement on the substitute homogeneous new-wave pop, heavy on clipped rhythms and chugging guitars", which, he said, is at least an improvement on the substitute homogeneous new-wave pop, heavy on clipped rhythms and chugging guitars", which, he said, is at least an improvement on the substitute <a href="https://Auto-Tune.com/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogeneous/homogen

Their third album, *Midnight Memories* (2013), is a pop rock record, noted as a departure from the band's original teen pop sound by several media outlets. The album was influenced by 80's rock and briefly integrates elements of dubstep, notably in "Little White Lies". [174][175] The album's lyrical themes primarily revolve around love, heartbreak and sexual intercourse. Many critics praised its lyrical depth and musical composition, as well as the group's level of involvement in the production process. [176]

Their fourth album, *Four* (2014), was described as "edgier" by Payne, who said the group had written most of its songs. He also said Horan had suggested the album be named to commemorate their fourth album in the band's four years. *Billboard* wrote of the album's first single, "Steal My Girl", that it was "no What Makes You Beautiful, but its Coldplay-like piano pop could be a good direction", and that the band was "not entirely ready to let go of its bubble-gum days". *Rolling Stone* described the record as "saturated with retro vibes", saying that its songs "split the difference between big, splashy Eighties pop rock and more elegant Seventies flavours – a very pesky whipper-snapper move that's not so far from what Haim's hit 'Days Are Gone' did last year". [178]

One Direction's fifth and final album $\underline{Made\ in\ the\ A.M.}$ was noted as a "slick-sounding" pop record, committing to a reflective mood with more ballads than usual. The album experimented with jazz-fusion, indie, brit-pop, and synth-pop. [179][180][181] The album was noted as being sadder than previous ones released by the band, with several songs about failed relationships. The album was praised by $\underline{Teen\ Vogue}$ for being intimate and alluding to deeper subject matters, with the publication calling the album a "long love letter to Directioners". [182] $\underline{The\ New\ York\ Times}$ found influences from $\underline{The\ Beatles}$, $\underline{Coldplay}$, and Bee Gees in the album. [183]

Erica Futterman for <u>Rolling Stone</u> favoured their live <u>acoustic</u> performances as both showing "Horan's ability to play guitar, as well as One Direction's admirable live vocals. There was no need to worry about a backing track or a bum note, a pleasant realization at a pop show."

[184] Melody Lau of the <u>National Post</u> wrote, "It's easy to get lost in inherent appeal of their perfectly coiffed dos and almost-too-put-together preppy style but somewhere in the midst of all the love-struck squeals of teenage girls are guys who can actually sing and, to a certain extent, entertain."

[185] Jane Stevenson of the portal site <u>Canoe</u> concurred: "What I didn't really prepare myself for was that they all can actually sing in concert."

[186] Chris Richards, writing in <u>The Washington Post</u>, dissented from the approval: "As the five traded couplets, it was tough to imagine a future <u>Justin Timberlake</u>, <u>Ricky Martin</u> or <u>Bobby Brown</u> emerging from the pack. No one voice stood out."

Other ventures

Endorsements

In 2011, One Direction became the face of *Pokémon Black and White*, starring in a series of television adverts. They were the first installments in the <u>fifth generation</u> of the *Pokémon* series of role-playing games. They also launched <u>Nokia C3</u> and <u>Nokia C2-02</u> phones. To promote the launch, <u>Nokia</u> made a series of photos of the band members using the phones to take photos of themselves. [189][190]

In 2012, they collaborated with <u>Colgate</u> to launch a One Direction themed toothpaste and toothbrush line. The band was signed by <u>Pepsi</u> in 2012, partnering with NFL player <u>Drew Brees</u> for Pepsi's "Live for Now" campaign. Social media marketing included a tie up with <u>Shazam</u>, whereby consumers that used the digital music app in conjunction with the ad both on TV and online were able to view exclusive content and link back to <u>iTunes</u> to buy One Direction's single, "<u>Live While We're Young</u>". Mini figures based on members of the group were launched for the band's US fans after the agreement was signed by American firm <u>Hasbro</u>. 1941[195] In October 2012, the band also signed up to endorse Filipino clothing brand, <u>Penshoppe</u>.

In 2013, One Direction announced pop-up shops around the world, including Brisbane, Toronto, Chicago, New York, Tokyo and Stockholm, selling exclusive merchandise. Nabisco became the title sponsor of One Direction's North American tour. Later that year, the band partnered with MUA Cosmetics to release "Little Things", a collection of makeup products including lipsticks, inspired by the members' favourite colours. One Direction's debut fragrance, "Our Moment", launched at Harrods in London and on their website in 2013. The full-length advert for the fragrance featured the song "My Favourite Things".



A One Direction merchandising shop in <u>Leeds</u>, Yorkshire in March 2013

scent, "That Moment". [203][204] The fragrance was released with a matching shower gel and body lotion. They released their third fragrance, "You & I" in August 2014, named after their song of the same name. [205][206]

In 2015, One Direction appeared in an advert for the <u>Toyota Vios</u>, which aired in Thailand. One Direction revealed their fourth fragrance 'Between Us' in June 2015, with the accompanying advertisement paying homage to the music video for "<u>Kiss You</u>". Down". The band appeared in a <u>Honda Civic</u> ad which shows the quartet testing out the car's stereo, style, and trunk space with a humorous tone and the tagline "It's all One Direction approved." The ad is set to the 1D single "<u>Drag Me Down</u>". The group's 2015 U.S. tour was also supported by Honda.

Philanthropy

In 2011, the band performed on the BBC's <u>Children in Need 2011</u> charity telethon. In 2012, they extended their involvement with Children in Need as they opened the telecast with a performance of their single "Live While We're Young". A prominent annual event in British television, the group said it was

"incredible" to be involved in <u>Children in Need</u> as it was something that they had "always watched as children". [212]

In February 2013, One Direction released "One Way or Another (Teenage Kicks)" (a medley of "One Way or Another" and "Teenage Kicks") as the 2013 single for the UK's other major charity telethon Comic Relief, travelling to various countries in Africa and raising over £1 million as a result of these visits. [84] The band has made numerous other appearances for charitable causes, including the 2011 Pride of Britain Awards where they presented 13-year-old quadruple amputee Danielle Bailey the Child of Courage award at her school assembly, and the 2014 Royal Variety Performance where they played in front of Prince William and Catherine at the London Palladium. [213][214]

In September 2012, Niall Horan organised an event to raise money for charities Irish Autism Action and Temporary Emergency Accommodation Mullingar, the latter based in his hometown. Horan hosted the event at Mullingar Park hotel, with tickets selling out in minutes. [215]

In 2013, band members Liam Payne and Harry Styles partnered with Trekstock, a cancer charity, to help raise money for cancer research. [216] As ambassadors of the charity, the duo collaborated to offer the chance for one fan and a friend to win an evening out with them in return for a donation to the charity as part of an exclusive "#HangwithLiam&Harry" global campaign. They had originally set a goal of raising \$500,000 and ended up raising \$784,984. Trekstock later added that this amount would allow them to "complete funding of their Hodgkin's lymphoma trial, in the hope of offering a much brighter future to thousands of children and young people affected by this form of disease". One Direction were named the most charitable in 2013 behind Taylor Swift by social change organisation DoSomething.org. [217] On 30 May 2013, the band announced a partnership with Office Depot on a limited-edition capsule collection of back to school supplies. They also confirmed that a portion of the proceeds from the alliance would go toward an anti-bullying educational program intended to promote kinder behaviour in schools. [218]

In August 2014, One Direction collaborated with initiative Stand Up To Cancer by offering fans the opportunity to meet them following a £5 donation towards the cause. On 15 November 2014, One Direction joined the charity group Band Aid 30 along with other British and Irish pop acts, recording the latest version of the track "Do They Know It's Christmas?" at Sarm West Studios in Notting Hill, London, to raise money for the 2014 Ebola crisis in Western Africa.

In 2015, One Direction launched the "Action 1D" campaign in partnership with Action/2015 to raise awareness of global issues, including poverty, inequality, and climate change. The quartet also starred in a campaign video, appealing to fans to join the movement. The act was supported by then Democratic presidential candidate $\underline{Hillary\ Clinton}$.

Image

During the mid-2010s, One Direction were dubbed as <u>teen idols</u>. Neil McCormick of <u>The Daily Telegraph</u>, in an article on One Direction's success in North America, noted that Americans had left a gap in the market and it took the prominence of <u>Justin Bieber</u> to demonstrate that there was still was a market for "clean cut, wholesome, whiter-than-white, middle class parent friendly pop: cute boys advocating puppy love. And what could be better than one cute boy, if not five?" Bill Werde, a representative of *Billboard* magazine, commented, "There's a lot of possibility here, there's a lot of upside, that level of

talent with those kinds of looks, it's really a perfect storm for a massive, massive successful phenomenon." On \underline{NPR} , Maria Sherman noticed that before One Direction's breakthrough, boy bands were "off the radar" since \underline{NSYNC} went on an indefinite hiatus in 2002.

Horan commented on One Direction as a boy band, "People think that a boy band is air-grabs and [being] dressed in all one colour. We're boys in a band. We're trying to do something different from what people would think is the typical kind of boy band. We're trying to do different kinds of music and we're just trying to be ourselves, not squeaky clean." [230] Leah Collins, writing for the



One Direction greet Swedish fans in Stockholm, May 2012

National Post, remarked they had succeeded on the latter front. "For the most part, that just means the group presents themselves as typical, goofy and uncensored teenage boys – posting jokey YouTube videos, for instance, or boozing at awards shows." [230] Writing for *The Observer*, Kitty Empire opined, "One Direction fulfill a great many boy band prerequisites (looks, soppy lyrics, tune-grasp, fame-lust) but their lack of routines points to the subtle digressions afoot here". [231] Each member's individual identity is reinforced by their intentionally different personal styles. Caroline Watson, the band's original stylist, spoke about styling the band, "At the beginning I didn't want them all in black or all in leather – that whole stereotypical boy band thing." Instead, her original idea was for them to be the "male equivalent to the Spice Girls", with each member being a part of the group but still having his own individual style. [232]

Legacy

Significance

One Direction is considered the most successful act in *The X Factor* history and one of the most successful music acts overall, [29]: 16 and have been described as sparking a resurgence in the interest in boy bands as well as forming part of a new "British Invasion" along with acts like Adele in the United States. [233][234][235] Considered the biggest British group since The Beatles, [236] their popularity and fanaticism surrounding them has often been compared to Beatlemania, [b] leading to former Beatles member Paul McCartney warning the band about pressure. [243] One Direction were often dubbed as teen idols, [c] and were subject to fan hysteria. [249][250][251] In one instance, Leicester Square was sealed off by police following the premiere



Waxwork of One Direction at Madame Tussauds, London

of *One Direction: This Is Us*, where an estimated 70,000 fans were in attendance. [252] Styles claimed in 2014 the band was bigger than <u>The Beatles</u> in terms of fame, although saying One Direction could not compete musically. [253][254] McCartney disagreed with Styles. [255] The group have appeared on several lists of the best boy bands of all time, [256][257] best boy band albums, [258] and best boy band songs.

Many media outlets noted that One Direction was the first boy band to rise to and eventually surpass a level of popularity comparable to NSYNC, Backstreet Boys, and New Kids on the Block at their peaks. [260][261] HuffPost wrote that "One Direction's level of fame surpassed anything that modern audiences had seen" and that "fans and non-fans alike widely agree that such intense levels of fandom hadn't been seen since The Beatles in the 1960s". [262] NPR described the group as "one of the biggest boy bands the world had ever seen" [263] and the group has been described as "the world's biggest boy band" as recently as 2020, four years since their hiatus. [4] Rolling Stone named "What Makes You Beautiful" the sixth-greatest boy-band song of all time. [264] Billboard named Four the best boy band album of the last thirty years, calling it "the absolute standard-bearer for the last decade of pop". [265] One Direction's music was considered pop rooted in guitar rock, a rarity during their active years. Rolling Stone called the group "one of the great rock bands of the 21st century." [266]

One Direction was widely considered the biggest boy band in the world, "barreling into international success" and falling into "seemingly effortless superstardom". [267] Their main "competitor", in terms of boy bands, was the Wanted, who formed in 2009 (one year before One Direction), with many expecting a "rivalry" like the one between NSYNC and the Backstreet Boys. [267] However, in a 2014 story by *Billboard*, they wrote "the boy band war was over before it even began" and that "the boy band war was not a war at all; it had been a one-sided stomping". [267] The Wanted went on indefinite hiatus in 2014, and they cited One Direction's global success as part of the reason, saying, "One Direction are a phenomenon that no one else can compete with" and "For The Wanted to try and compete against one of the biggest bands in the world...it's almost impossible". [268]

One Direction's rise to fame has been called "meteoric". The group was the first British band whose debut album topped the US charts. [263] *Forbes* wrote that their "meteoric rise has surpassed any other boy band in history, NSYNC included". [260] During their continued rise in the United States in 2012, the mania surrounding the group was dubbed "One Direction Infection". [269] That same year, "1D World" stores were opened around the United States as the group worked on their second studio album to meet the high demand for the band and "to give fans the ultimate One Direction experience". [270] Part of the group's rise to popularity was their "atypical construct" in the sense that they did not dance, rarely wore matching outfits, and were heavily tattooed, all three of which were rare in boybands of the past. [271] HuffPost added that they "didn't just sing cheesy ballads" and instead "embraced their differences". [262] Slate noted that One Direction portrayed more of a "joking" and "fun" manner in their songs, music videos, and individual personas when compared to boy bands of the past. [272] They were credited with breaking "the boy band mold". [273] Despite their differences in that regard, the group still used an approach pioneered by the Beatles in which each member was applied a persona; Horan as "the cute Irish one", Malik as "the quiet and mysterious one", Payne as "the sensible one", Styles as "the charming flirt" and Tomlinson as "the funny one".[274] TMRW Magazine wrote in a 2020 story that the group "helped defy traits typically associated with toxic masculinity" and that "their friendship set them apart, made them more real". [275]

In 2017, <u>ABC</u> premiered the <u>television series</u> <u>Boy Band</u> which aims to find male vocalists to become a member of a new five-piece boy band. Many media outlets suspected the show's premise and inspiration was to find "the next One Direction". [276][277][278] In 2024, <u>Simon Cowell</u> announced open casting calls for the "next One Direction", stating that he did not believe a boyband had reached the success of the group since the band's conception. [279]

Appearances in other media

One Direction have appeared and been referenced in pieces of media. The band appeared in a 2012 episode of American teen sitcom <u>iCarly</u>, [58] and inspired an animated cartoon version of themselves as superheroes, styled after the <u>Power Rangers</u>, titled <u>The Adventurous Adventures of One Direction</u>. [280] Jukebox musical <u>Glee</u> covered One Direction's "<u>What Makes You Beautiful</u>" in the episode <u>Promasaurus</u>. [281] In 2014, the band appeared on season 45 of the educational <u>children's television series Sesame Street</u>, singing about the letter <u>U</u> in a parody of their song "What Makes You Beautiful". [282][283] The same year, writer <u>Anna Todd</u> published <u>After</u>, originally a One Direction <u>fan fiction</u> on <u>Wattpad</u>. [284][285] The band was mentioned in <u>J</u>. K. Rowling's 2015 crime novel <u>Career of Evil</u>, featuring a murdered girl who was obsessed with the group and claimed Niall Horan was her boyfriend. [286] In 2016, the band were featured in episode "<u>Run</u>, <u>Chris</u>, <u>Run</u>" on <u>Family Guy</u>, with Tomlinson and Payne providing voices for themselves. [287] In 2019, American teen drama <u>Euphoria</u> featured a character writing One Direction fan fictions online, and had an animated sex scene between Styles and Tomlinson. [288] Tomlinson did not approve of the scene. [289] Boy band "August Moon" featured in <u>The Idea of You</u> (2024) drew comparisons to One Direction, [290][291] with lead actor <u>Nicholas Galitzine commenting that One Direction was a reference</u>. [292]

Fandom

One Direction's fans dubbed themselves as "Directioners" and were considered one of the largest <u>fandoms</u> on the internet. [293] *HuffPost* noted the fandom as "making news for forming unprecedented mobs outside hotels, at airports and outside concert venues. For years, the boys would discreetly exit buildings to remain safe". [262] The fandom were particularly active on microblogging site <u>Tumblr</u>. [294] In 2015, One Direction was the site's second most reblogged band, and "<u>Larry Stylinson</u>", the name referring to a theory that Styles and Tomlinson were in a romantic relationship, was the most reblogged ship. [295] A year after the hiatus, One Direction was the third most blogged <u>fan</u> <u>fiction</u> topic and band. [39] In 2020, the group was Tumblr's fifth



Fans at One Direction's concert in the Ziggo Dome in 2013.

most popular band. [296]:2 *The Independent* wrote that "the legacy of One Direction isn't anything to do with the 1D boys or Simon Cowell, but the extraordinary power of teenage girls" while calling them "sole engineers of the band's unbelievable success" and "alchemists". [297] The fandom has often been discussed negatively in the media, with Julia Jameson writing that fans were often depicted as "an unprecedented sort of fans more extreme than others". [296]:3 British documentary *Crazy About One Direction* (2013) focused on fans labelled "the craziest", such as those wishing harm on band member's partners. The documentary received intense backlash from the fandom, believing the portrayal was inaccurate. [298]:19–25[296]:3[299]

A 2022 article by *Fast Company* writes that "One Direction fangirls made the internet a better place" and that "we should thank Harry Styles-obsessed fandoms for shaping our social interactions online". [300] In a 2020 story in honor of the band's 10-year anniversary, *Billboard* wrote that their "groundbreaking success" was "all made possible by the group's fervent international fanbase, characterised by its rabid devotion and accelerated by the rise of social media and music streaming, ultimately rivaling the fandom of any other boy band in history". [301] After Malik left the band in March 2015, fan reactions went <u>viral</u> on social media. [302] Candlelight vigils held in memory of Malik went viral, with sites like *Rolling Stone*

writing articles about fan reactions. [303] In 2022, Kaitlyn Tiffany released a book titled *Everything I Need I Get from You: How Fangirls Created the Internet as We Know It*, focusing on the cultural impact and online community created by Directioners. [304]

Larries

Larries are a subsection of the One Direction fandom. They are shipping conspiracy theorists who believe Harry Styles and Louis Tomlinson are or were in a romantic relationship. Larries have been one of the largest groups of the One Direction fandom since the band's conception, contributing to a 2011 tweet by Tomlinson to Styles becoming one of the most-retweeted tweets on Twitter, peaking as the second-most retweeted tweet of all time. [307][308][309]

Sales and tour records

One Direction have broken numerous records, including sales, charts, and streaming records, earning six Guinness World Records through their successes and becoming one of the best-selling boy bands of all time. [310][311][312] The band is reportedly worth over \$1 billion through merchandise, album, and tour sales. $\frac{[313]}{}$ The band became the first British act to enter the *Billboard 200* at number 1. The highest entry for such an act was previously was held by The Beatles for Introducing... The Beatles. [314] The group were named the Global Recording Artists of 2013 by the International Federation of the Phonographic Industry, being the artist with the most music downloads, CD sales, and streams of that year. [315] They became the first and only group to have their first three album top the Billboard 200 in their opening week, and the third pop group to sell more than 500,000 copies in a week in the Nielsen SoundScan era, previously only achieved by NSYNC and the Backstreet Boys. [316] The same year, the group broke the record for most views on Vevo in 24 hours. [317] In 2014, they became the first band in history to have their first four albums debut atop the chart. [318] The band's "Where We Are Tour" became the highestgrossing concert tour of the year, grossing \$290 million in ticket sales. [319] In 2015, the band beat The Beatles' record as they achieved their fifth Top 10 debut on the *Billboard Hot* 100. [320][321] In 2015, the band earned the highest first-week streams for a single in the United Kingdom with "Drag Me Down". [322] One Direction tied with The Beatles with three members from each group having achieved number-one solo albums in 2017. [323][324] The band were the highest paid European celebrities in 2016, despite having been on hiatus for a year. [325][326]

Social media influence

One Direction's rise to stardom has often been attributed to the advancement of the internet and social media, [313][327][328][329] being referred to as the "the internet's first boy band", [330] and being referred to as a prototype for how modern fandoms functioned online. [331] One Direction were given social media training to learn how to interact with fans online, particularly on Twitter, in order to foster parasocial relationships with the fandom. [332][333] Sonny Takhar, the former President of Syco Records, [334] attributed the breakthrough to social media. [228] Will Bloomfield, the group's manager, added, "These guys live online, and so do their fans." [234] Each member of the band used Twitter to communicate with fans, fostering a relationship with them. [228] Sunil Singhvi, former Twitter head of entertainment in the UK, stated that fans online were the reason the group became a global phenomenon." [335] Savan Kotecha, who wrote multiple songs for the band, said in an interview with Rolling Stone that "they instinctively had this – [...] they just knew how to speak to their fans. And they did that by being themselves. That was a unique thing about these boys: When the cameras turned on, they didn't change who they were". [336]

Their rise in success has been greatly credited to social media, which allowed fans to not only spread the word about the group, but get live updates from concerts and interviews as well as about the band's whereabouts daily. One Direction, in their active years, were extremely present on social media and interacted with fans daily, giving them "an army of online fans". The Detroit News named them "the first megastar boyband of the Social Media Era."

Tenth-anniversary event

On 22 July 2020, One Direction posted on their Twitter, Instagram and YouTube accounts an image with the words "10 Years of One Direction" and the caption "Tomorrow! You and me got a whole lot of history #10YearsOf1D" in anticipation of their tenth anniversary the following day. The Instagram post received 7.5 million likes. The tweet received 1.8 million likes and the hashtag "10YearsofOneDirection" trended on Twitter. One Direction launched a new anniversary website, which crashed shortly after from high traffic. Payne, Horan, Styles, and Tomlinson also posted on their individual social media pages, thanking their fans and all five initial members for their support. Styles' tweet reached one million likes in just over an hour, making it the fastest tweet to do so. One Direction premiered a retrospective video in celebration of their anniversary. Remastered 4K versions of some of their past music videos and concert recordings were released between 23 and 28 July. One Direction's catalog on YouTube Music experienced a 486% increase immediately following the anniversary.

Awards and honours

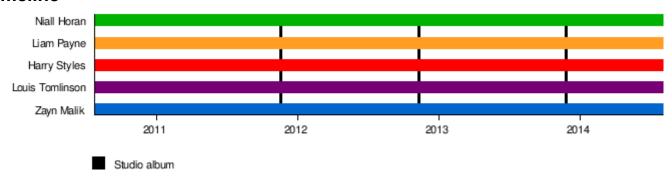
As of 2020, One Direction had sold a total of 70 million records worldwide, [347][348] making them one of the <u>best-selling boy bands of all time</u>. Between June 2013 and June 2014, they earned an estimated \$75 million according to <u>Forbes</u>. Forbes ranked them as the fourth <u>highest-earning celebrities</u> in the world in 2015. and second in 2016. [351]

The band has received seven <u>Brit Awards</u>, [352] seven <u>American Music Awards</u>, [353] six <u>Billboard Music Awards</u>, [354] five <u>Billboard Touring Awards</u>, and four <u>MTV Video Music Awards</u>, [355] among other awards. One Direction holds the record as the most awarded act at the <u>Teen Choice Awards</u> with 28 wins from 31 nominations. [356] Being the world's best-selling artist of 2013, the <u>International Federation of the Phonographic Industry</u> (IFPI) named them the <u>Global Recording Artist of the Year</u>. [357] In 2014, <u>Billboard</u> named the band the Artist of the Year.

Band members

- Niall Horan (2010–2016)
- Zayn Malik (2010–2015)
- Liam Payne (2010–2016; died 2024)
- Harry Styles (2010–2016)
- Louis Tomlinson (2010–2016)

Timeline



Discography

- Up All Night (2011)
- *Take Me Home* (2012)
- Midnight Memories (2013)
- Four (2014)
- Made in the A.M. (2015)

Filmography

Year	Title	Role	Notes	Ref.
2010	The X Factor	Themselves	Contestants: Series 7	[360][361]
2011	One Direction: A Year in the Making		ITV2 Documentary	[362]
2012	iCarly		Episode: "iGo One Direction"	[58]
	Up All Night: The Live Tour		Video album	[363]
2012– 14	Saturday Night Live		Musical guests: <u>S37 E18, S39</u> <u>E8, S40 E10</u>	[364][365][366]
2013	One Direction: This Is Us		Documentary concert film	[94]
2014	One Direction: Where We Are – The Concert Film		Concert film	[113]
	One Direction: The TV Special		NBC special	[367]
2015	One Direction: The London Session		Apple Music series	[368]

Tours

Headlining

- Up All Night Tour (2011–2012)
- Take Me Home Tour (2013)
- Where We Are Tour (2014)
- On the Road Again Tour (2015)

Opening act

- X Factor Tour 2011 (2011)^[369]
- Better with U Tour (Big Time Rush) (2012)^[370]

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Further reading

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See also

- Best-selling boy bands
- List of Billboard Social 50 number-one artists
- List of artists who reached number one on the UK Singles Chart
- List of highest-grossing concert tours

Notes

- a. Indefinite hiatus
- b. Attributed to several sources. [237][238][239][240][241][228][242]
- c. Attributed to several sources.[244][245][246][247][248][226]

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External links

- Official website (https://www.onedirectionmusic.com/)
- One Direction (https://www.allmusic.com/artist/mn0002766592) at AllMusic
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